

Notice of References Cited	Application/Control No. 09/716,114		Applicant(s)/Patent Under Reexamination HARNIMAN ET AL.	
	Examiner FREDA A. NELSON		Art Unit 3628	Page 1 of 2

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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*	B	US-7,133,835	11-2006	Fusz et al.	705/26
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*	D	US-5,537,314	07-1996	Kanter, Mark W.	705/14.13
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*	F	US-6,510,418	01-2003	Case et al.	705/26
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*	H	US-6,578,011	06-2003	Forward, David R.	705/14.39
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
*	U	"Setting the Pace - Marketers Are Taking Motorsports in New and Different Directions; Attendance at NASCAR is Growing", November 1997, Promo, v X, n 12, p 20+, (6 pgs).
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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	C	US-			
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	J	US-			
	K	US-			
	L	US-			
	M	US-			

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